

MARKETING INTERN

**NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels, relied upon for it's exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.**

We currently have an opportunity for work placement students seeking an internship. We currently have a 3 month placement available for an Intern within our Marketing department. Through shadowing and assisting our Marketing team, you will gain first hand experience of the busy fashion world. This is a unique opportunity for a bright individual to be involved with what is quickly becoming an iconic fashion shop.

"The site's success can be put down to a combination of the visual wow factor, the internet's open-all-hours, we-come-to-you ethos and constant word-of-mouth endorsement." *Vogue, UK*

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**Responsibilities:**

- Support the day-to-day maintenance and growth of the Net-a-porter affiliate scheme
- Assist with managing strategic partnerships such as Vogue
- Co-ordinate traffic and sales reporting for all online marketing activities using a variety of reporting tools
- Support search engine marketing activities, both in terms of maintenance and analysis
- Support online promotions involving third parties, such as competitions, offers and subscription drives.
- Assist in the implementation of online advertising campaigns
- Undertake administrative tasks such as invoicing, internal reports and filing etc.

**Skills:**

- Highly numerate
- Proficient with Microsoft Excel, Word and Powerpoint
- Excellent communication skills, both written and in person
- Meticulous eye for detail
- Excellent time management skills with the ability to juggle competing priorities
- Fast learner

**This is a paid internship.**

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**To Apply**

Please send us an updated resume and a cover letter explaining why you feel you are suited to NAP and this internship. These should be emailed to [jobs@net-a-porter.com](mailto:jobs@net-a-porter.com)