

# NET - A - PORTER . COM

## PUBLIC RELATIONS INTERNSHIP

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

From time to time we have opportunities for work placement students seeking an internship. We currently have a 3 month placement available for an Intern within our PR department. Through shadowing and assisting our PR team, you will gain first hand experience of the busy fashion PR world. This is a unique opportunity for a bright individual to be involved with what is quickly becoming an iconic fashion shop.

### You will gain experience through the following tasks

- Screening daily domestic press coverage for NET-A-PORTER.COM
- Archiving press cuttings and updating cuttings library
- Helping to call back outstanding samples from press
- Assisting the In-house PR team in ad hoc office duties and administrative tasks
- Assisting with seasonal look book mail outs
- Helping to maintain In-house PR team's press contacts database

### Essential Skills & Requirements

- Must be studying or recently graduated in a fashion based qualification
- Basic understanding of Word, Excel and Outlook, essential.
- Knowledge of Photoshop would be an advantage.
- Ability to take initiative and must have the confidence to learn in a "live" environment.
- Must be reliable with excellent organizational skills and very strong attention to detail.
- Must demonstrate an appreciation and understanding of the importance of high quality as a function within the business. Excellent written and verbal communication skills.

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### To Apply

Please send us an updated resume and a cover letter explaining why you feel you are suited to NAP and this internship. These should be emailed to [usjobs@net-a-porter.com](mailto:usjobs@net-a-porter.com)