

Senior Copywriter

**NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.**

We have a fantastic opportunity for an enthusiastic individual to join our editorial team as a Senior Product Writer. The main purpose of this role is to write the copy which appears alongside each item of clothing on the site and help with the smooth running of the Product Editorial Department. You will assist the other Product Writers and support the Editor to meet the weekly upload deadlines. There will also be opportunity within this role to gain invaluable writing and editing experience in an environment that balances creativity with commerciality. We are looking for a highly organized individual with excellent communication skills.

**“When fashion and technology cross the result is NET-A-PORTER.COM. The trendiest online boutique, a glimpse at shopping in the third millennium” *French Vogue***

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**Responsibilities**

- Write clear, concise and accurate product copy that not only reflects a strong awareness of what the customer needs to know, but demonstrates good brand and fashion knowledge while maintaining THE OUTNET and NET-A-PORTER tone
- Help to oversee the weekly uploads - ensuring all deadlines are met on a weekly basis
- Ensure accuracy and high quality on all copy and information uploaded
- Help to support team of Product Writers to achieve targets
- Support the Editor where necessary
- Mentor new members of the team - introducing them to the upload process and ensuring that writing standards are maintained
- Manage the flow of samples from the Photography Studio to the product writers
- Maintain communication lines inter-departmentally to ensure upload runs smoothly
- Copy check all the outfit hyperlinks in a staging environment, along with checking for run on and helping to regulate size, fit and care information before upload goes live and when launched
- Help keep a general eye on the product information and Editor's Notes to ensure that the Style Guide is being adhered to, making amendments where necessary
- Carry out research alongside product writers and compile seasonal trend booklets for department and to chair the weekly team meeting
- Demonstrate a proactive approach to work, showing initiative, suggesting ideas to continuously improve quality and ways to increase efficiencies within the team and department
- Various ad hoc duties

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**Essential Skills & Requirements**

- Excellent written English with editorial awareness
- A proven ability to work quickly and efficiently with accuracy and attention to detail
- Time management skills, excellent time keeping and ability to meet deadlines
- Sound knowledge of fashion, seasonal trends, designers and brands as well as strong commercial awareness
- Team player who can manage their own work load

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- Excellent organizational skill

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**Location:** Long Island City, NY  
**Hours:** 8:30 am - 5:00 pm  
**To Apply:** Please send us an updated resume (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to [jobs@net-a-porter.com](mailto:jobs@net-a-porter.com)

**NO AGENCIES PLEASE**