

NET - A - PORTER . COM

PRODUCT WRITER

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

We have a fantastic opportunity for an enthusiastic individual to join our editorial team as a Product Writer in the US. The purpose of this role is to help ensure all products on the US site are described in an accurate and reliable manner, in clear and concise English and represent the NET-A-PORTER ethos. The role also comprises of writing Editors' Notes which must combine commercial awareness with a strong editorial voice befitting the Net-a-Porter house style.

"The slickest high-fashion magazine-style website" Sunday Times Style, UK

"When fashion and technology cross the result is NET-A-PORTER.COM. The trendiest online boutique, a glimpse at shopping in the third millennium" French Vogue

Responsibilities

- Enter first draft descriptions for weekly upload ensuring that they are accurate, concise and informative
- Enter first draft Editors' Notes for weekly upload ensuring that all the relevant information needed is there and written in an editorial style befitting the Net-a-Porter brand
- Keeping up-to-date with current trends by researching magazines as well as designers and having a strong sense of commercial awareness
- Input and check all the outfit PIDs (SKU's) from the stylists for the Editors' Notes where necessary
- Check each product in detail on the US staging server prior to each upload and the live sites after each upload, ensuring information/outfits are correct and amending where necessary
- Maintain existing product information and Editors' Notes to ensure they are accurate and well presented
- Help regulate and check any relevant size, fit and care information fed from the Product Advisors to maximize customers' ease of selection and shopping on the site
- Work to deadlines in advance
- Various ad hoc duties

Essential Skills & Requirements

- Excellent written English with strong editorial awareness.
- A proven ability to work quickly and efficiently with accuracy and attention to detail
- Time management skills, excellent time keeping and ability to meet deadlines
- Sound knowledge of fashion, seasonal trends, designers and brands as well as strong commercial awareness
- Team player who can manage their own work load
- Excellent organisational skills

Location: New York
Hours: 37½

NET - A - PORTER . COM

To Apply: Please send us an updated resume (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to jobs@net-a-porter.com

NO AGENCIES PLEASE