

ONLINE VISUAL MERCHANDISING ASSISTANT

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels, relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

As such, we are seeking an Online Visual Merchandising Assistant with strong fashion sense, to assist our Visual Merchandisers in bringing the NET-A-PORTER repertoire of products to life.

This is a great role for someone who wants to be involved during a critical stage in the development of what is an iconic luxury e-tailing site.

“.. a dot com with a finely tuned agenda, to bring you the most talked about labels of the moment,” *I.D. magazine*

“..the slickest high-fashion magazine-style website” *Sunday Times Style, U.K.*

Day-to-day Responsibilities

- Assist Visual Merchandisers (VMs) in the development and execution of NET-A-PORTER styling for all upload products.
- Follow house styling guidelines
- Dress models as required to ensure accurate and stylistically pleasing look
- Style lay down shots that accurately depict clothing.
- Achieve daily and weekly deadlines to prepare for uploads.
- Ensure no more than 8% of your images are reshot per week.
- Communicate workflow statuses and concerns to VM editor and photography manager
- Ensure Sample stock is not mis-handled
- Maintain an organized and ordered photo studio
- Develop strong, up-to-date knowledge of designers, brands, trends and NET-A-PORTER editorial.
- Attend trend presentations and designer clinics to ensure consistency of style and support buying strategy.
- Style LookBook images and VM related projects as required.
- Support interns in their learning

Essential Skills & Requirements

- Previous visual merchandising experience within a studio
- The ability to style lay down shots
- A good knowledge of designers and brands
- A passion for fashion demonstrated through an understanding of runway look's and seasonal trends.
- Flair and individuality combined with awareness of NAP style
- Able to work well as part of a team in a highly pressurised environment.
- Excellent work ethic.
- Proven ability to work to stringent deadlines and exceptional eye for detail
- Pro-active and able to show initiative/ideas to constantly improve the image quality of the site.

Location: This role is based in our New York City Office
Hours: 37.5 hours per week. Some additional hours may be required during seasonal peaks in order to meet deadlines.
To Apply: Please send us an updated resume (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to usjobs@net-a-porter.com The interview process will include face to face interviews and practical tests.

NO AGENCIES PLEASE
