

INCREDIBLE GIRLS COMPETITION

Terms and Conditions

1. These terms and conditions (the "**Rules**") apply to the Incredible Girls Competition (the "**Competition**"). The promoter of the Competition is THE NET-A-PORTER GROUP LIMITED (part of the YOOX NET-A-PORTER GROUP) (company number 3820604) of 1 The Village Offices, Westfield London, Ariel Way, London, W12 7GF ("**NAPG**"). By submitting an entry, entrants agree to be bound by these Rules.
2. The Competition will run from 9:00am GMT on 5th April 2019 (the "**Opening Date**") to 23:59 GMT on 1 July 2019 (the "**Closing Date**"), inclusive (the "**Entry Period**"). Entries received outside of the Entry Period will not be accepted.
3. This Competition is open to all females aged 16 and above but entries must not have reached their 25th birthday by 1 January 2019 ("**Eligible Entrants**"). Employees of NAPG, companies within NAPG's group of companies and/or those associated with the operation or promotion of the Competition, are not eligible to enter. Any such entries are invalid.

Entrants under 18

4. Eligible Entrants aged under 18 at the time of entry ("**Under 18 Entrants**") must have obtained their parent's or guardian's permission to enter the Competition (and will provide NAPG with contact details should we need to verify this). NAPG will not consider an Entry (defined below) submitted by an Under 18 Entrant without appropriate parent/guardian permission.
5. When selecting the Winners (defined below), if any Winner is under 18, NAPG will award the relevant Prize (defined below) to the Winner's parent or guardian, who can accept the Prize on behalf of the Winner.
6. NAPG reserves the right to require that the parent or guardian of any Under 18 Entrant confirm in writing that he/she agrees to be bound by these Rules and will accept any Prize on behalf of an under 18 Winner.

How to Enter

7. To enter the Competition, Eligible Entrants must, during the Entry Period:
 - a. Submit in their chosen digital format, one (1) entry to the following challenge (each, an "**Entry**" and together the "**Entries**"):

*Dream up a unique and original idea for a mobile fashion application (the "**Fashion App**") with an ambition to change the way we think and positively impact the world. The purpose and goal of the Fashion App is completely up to you to decide.*
 - b. Entries shall comprise of an original idea for the Fashion App and will be judged based on the following criteria:
 - i. Originality and innovation;
 - ii. Presentation of idea – clarity, creativity and distinctiveness;
 - iii. Ability to address a current issue or change current thinking about a topic;
 - iv. Thoroughness of your planning and ability to strategically map your apps development (together, the "**Judging Criteria**")
 - c. Entries must be submitted in the English language and can be submitted in any digital format selected by each Eligible Entrant (e.g. written/video), provided that it does not exceed a file size limit of 5 MBs and should be emailed to the following dedicated email address by no later than the Closing Date: Incrediblegirls@ynap.com. NAPG shall not be liable for any incomplete Entries, Entries where the digital file is corrupted or incompatible with NAPG's IT systems, or Entries which are submitted to the incorrect email address. Each Eligible Entrant must state their full name and date of birth in their covering email.

the "**Entry Criteria**".
8. Provided that all of the Entry Criteria are met, Eligible Entrants will be automatically entered into the Competition. The Entry Criteria must all be fulfilled. Entries received before or after the Entry Period will not be included in the Competition.
9. There is a limit of one (1) Entry per person. If more than one Entry is received per person, only the first Entry received by NAPG will be included in the Competition.

The Prize

10. There are three (3) prizes to be won in the Competition, as follows:
 - a. One (1) first prize Winner will receive:
 - i. Mentoring from a range of YOOX NET-A-PORTER GROUP's executives, the details and duration of which shall be finalized with the Winner once selected, always at NAPG's sole discretion;
 - ii. The Winner's idea for the Fashion App will be featured in a published article in PORTER magazine and on PORTER.com, to include an interview with the Winner (the "**Featured Article**"); and

iii. Up to £1,000 GBP (or €1,165 EUR/ \$1,310 USD / \$10,270 HKD as applicable. These amounts are referenced as of 2 April 2019, final amounts may fluctuate based on foreign exchange rates applied on the day the Winner is selected, as determined by NAPG in its sole discretion) to spend on a one-to-one styling experience with a NET-A-PORTER Personal Shopper, to be redeemed on www.net-a-porter.com. (together, the "**First Place Prize**"); and

b. Two (2) runner up Winners will receive a NET-A-PORTER goodie bag worth up to £500 GBP (or €583 EUR/ \$655 USD or \$5,135 HKD as applicable. These amounts are referenced as of 2 April 2019, final amounts may fluctuate based on foreign exchange rates applied on the date the Winners are selected, as determined by NAPG in its sole direction) (the "**Runner Up Prize**");

each a "**Prize**" and together the "**Prizes**".

11. The Prizes (and each part of them) are subject to availability. The Prizes are non-transferable, non-exchangeable and no cash alternative is offered, meaning that the Prize values cannot be applied to any other items or on any other website owned by YOOX NET-A-PORTER Group SpA or its affiliates. Where relevant, the Prizes are limited to the NET-A-PORTER website only.
12. The Prize is personal to each Winner and is for private, not commercial, use.
13. The contents of the Featured Article shall be entirely at NAPG's discretion and the Winner shall have no pre-approval or editorial rights. NAPG shall have the right, in its sole discretion, to edit elements of the winning Entry for use within the Featured Article for the purposes of brand alignment.
14. Where the Runner Up Prize contains any beauty products, the Winner uses such products at their own risk, and each Winner or their relevant parent or guardian (if the Winner is under 18) is advised to read the ingredients on each product's label carefully and test an area of their skin first. NAPG will not be liable for any issues (medical or otherwise) which result from the Winner's use of the products in the goodie bag.

Winners

15. Three (3) winners (each a "**Winner**" and together the "**Winners**") will be selected by a judging panel appointed by NAPG (to comprise NAPG employees and independent adjudicators) from all entries received and which meet the Entry Criteria up to and including the Closing Date and who, in the judging panel's opinion, most closely satisfy the Judging Criteria out of all valid Entries submitted. The first Winner selected will be entitled to the First Place Prize and the second and third Winners selected will each be entitled to a Runner Up Prize. The decision of NAPG (and its judging panel) in selecting each Winner is final and no correspondence or discussion will be entered into.
16. Winners will be announced by no later than 31 July 2019 via an official announcement on www.ynap.com. It is each Entrant's responsibility to ensure that they provide accurate and up-to-date contact information. NAPG may withdraw the Prize(s) and select another Winner if NAPG feels that a Winner has violated these Rules for any reason.

Ownership of Entries

17. Ownership of each Entry, once submitted to NAPG, shall become the sole and exclusive property of NAPG. By entering the Competition and submitting an Entry, each Eligible Entrant hereby assigns to NAPG, with full title guarantee, all existing and future Intellectual Property Rights (defined below) in the Entry and all materials embodying these rights to the fullest extent permitted by law.
18. Each Eligible Entrant agrees:
 - a. to keep confidential the details of their Entry;
 - b. not to register nor attempt to register any of the Intellectual Property Rights in the Entry unless requested to do so by NAPG; and
 - c. to do all acts necessary to confirm the absolute title in all Intellectual Property Rights in the Entry has passed, or will pass, to NAPG. This may require the Eligible Entrant to execute certain documents and make applications necessary to vest the Intellectual Property Rights in and to register them in the name of NAPG.
19. Each Eligible Entrant warrants that:
 - a. it has not given and will not give permission to any third party to use any of the Entry, nor any of the Intellectual Property Rights existing in the Entry; and
 - b. the Entry is the Eligible Entrants' sole and original creation and use of the Entry or the Intellectual Property Rights in the Entry by NAPG will not infringe the rights of any third party.
20. Each Eligible Entrant waives any moral rights in their Entry which they may be entitled to under Chapter IV of the Copyright Designs and Patents Act 1988 or any similar provision of law in any jurisdiction, including (but without limitation), the right to be identified, the right of integrity and the right against false attribution, and agrees not to institute, support, maintain or permit any action or claim to the effect that any treatment, exploitation or use of the Entry or other materials by NAPG (or its affiliates) infringes their moral rights.

21. For the purposes of these Rules, “**Intellectual Property Rights**” shall mean patents, rights to Inventions, copyright and related rights, moral rights, trademarks and service marks, business names and domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off or unfair competition, rights in designs, rights in computer software, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets) and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

General

22. NAPG does not accept any responsibility for any damage, loss, injury or disappointment suffered howsoever arising from the Competition or the Prize(s), whether due to any errors or omissions or other cause by NAPG, its employees, agents or others to the fullest extent permitted by law. Nothing shall exclude NAPG’s liability for death or personal injury as a result of its negligence. Entrants’ statutory rights are not affected.
23. Any personal information provided to NAPG may be held and used only by NAPG for the purposes of administering the Competition and fulfilling and delivering the Prizes to the Winners. For details as to how NET-A-PORTER may use personal data, please consult the Privacy Policy here: <https://www.net-a-porter.com/gb/en/Help/PrivacyPolicy>.
24. NAPG reserves the right to hold void, cancel, suspend, or amend the Competition without prior notice.
25. In the event of any dispute regarding these Rules and all other matters relating to the Competition, the decision of NAPG shall be final and no correspondence or discussion shall be entered into.
26. For any questions about the Competition, please contact Incrediblegirls@ynap.com
27. The Competition and these Rules shall be governed by English law, and the parties submit to the exclusive jurisdiction of the English courts.