

Name	Info	Purpose	Category	Access to information
_troRUID	3rd Party Cookie (-)	Analytics and Advertising purposes	Advertising	
_utmz	3rd Party Cookie (-)	Cookie used to distinguish between new sessions and visits at the end of a session (only old versions of Google Analytics)	Analytical	
_utmc	3rd Party Cookie (-)	Contains information about the traffic source or campaign that directed user to the website. The cookie is set when the GA.js javascript is loaded and updated when data is sent to the Google Analytics server	Analytical	
4c	3rd Party Cookie (-)	Performance cookie	Essential	
#sess	3rd Party Cookie (-)	Value for measurement during a session such as clickmap	Essential	

_auth	3rd Party Cookie (-	Pinterest services	Advertising	
)			
_gac_UA-4866101-1	1st Party Cookie (-)	Internal cookie	Analytical	
_gac_UA-4866101-7	1st Party Cookie (-)	Internal cookie	Analytical	
_mall_uuid	3rd Party	Rakuten services	Essential	
	Cookie (-)			
_mibhv	3rd Party Cookie (-)	This cookie powers Moveable Ink Analytics, which allows us to measure effectiveness of our Advertising emails	Analytical	
_pin_unauth	1st Party Cookie (-)	Registers a unique ID that identifies and recognizes the user. Is used for targeted advertising	Advertising	
_qsst_s	1st Party Cookie (-)	Internal cookie	Essential	
_scid	3rd Party Cookie (-)	Used to help identify a visitor	Analytical	

_ts_yjad	3rd Party Cookie (-)	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website	Advertising	
1P_JAR	3rd Party Cookie (-)	These cookies are set via embedded YouTube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback	Advertising	
akacd_PIM-prod_to_staging_or_devmirroring	1st Party Cookie (-)	Internal Cookie	Essential	
ANID	3rd Party Cookie (-)	Google uses these cookies to make advertising more engaging to users and more valuable to publishers and advertisers	Advertising	
ANON	3rd Party	Contains the ANID, a unique identifier derived from your Microsoft account, which is used for advertising, personalization, and operational	Advertising	
	Cookie (-)	purposes. It is also used to preserve your choice to opt out of interestbased advertising from Microsoft if you have chosen to associate the optout with your Microsoft account		

AWSELB	3rd Party Cookie (-)	This cookie name is associated with the Amazon Web Services Elastic Load Balancing functionality for routing client request on the server	Advertising	
bm_mi	1st Party Cookie (-)	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user	Essential	
BS	3rd Party Cookie (-)	Yahoo services	Advertising	
cID	3rd Party Cookie (-)	rd.linksynergy.com services	Advertising	
)			
CONSENT	3rd Party Cookie (-)	Google cookie consent tracker	Essential	
cookietest	3rd Party Cookie (-)	Test cookie	Essential	
criteo_ab	3rd Party Cookie (-)	Affiliate advertising	Advertising	
criteo_write_test	3rd Party	Affiliate advertising	Advertising	

	Cookie (-)			
deviceType	3rd Party Cookie (-)	Internal cookie	Essential	
dpr	3rd Party Cookie (-)	This cookie is used by Facebook** for performance	Advertising	
exv	3rd Party Cookie (-)	Disccount 3rd party	Advertising	
fr	3rd Party Cookie (-)	Contains a unique browser and user ID, used for targeted advertising	Advertising	
)			
icts	3rd Party Cookie (-)	Rakuten services	Advertising	
JSESSIONID	3rd Party Cookie (-)	JSESSIONID is a platform session cookie and is used by sites with JavaServer Pages (JSP). The cookie is used to maintain an anonymous user session by the server	Essential	

LPSID-73583570	3rd Party Cookie (-)	Internal cookie	Essential	
IpTestCookie1607946861267	3rd Party	lpsnmedia.net services	Essential	
	Cookie (-)			
IpTestCookie1608154910499	3rd Party Cookie (-)	lpsnmedia.net services	Essential	
Isclick_mid...	3rd Party Cookie (-)	Rakuten Advertising is an affiliate Advertising service provider	Advertising	
Isn_track	3rd Party Cookie (-)	Rakuten Advertising is an affiliate Advertising service provider	Advertising	
Advertising	3rd Party Cookie (-)	Snapchat services	Advertising	
mda	3rd Party Cookie (-)	yandex.ru	Analytical	

NAPfindingMethod...	3rd Party Cookie (-)	Internal cookie	Analytical	
OGP	3rd Party Cookie (-)	Cookie is generated/managed by Google	Essential	
OLDVISIT	1st Party Cookie (-)	Internal cookie	Essential	
owacsd	1st Party Cookie (-)	Internal cookie	Essential	
ph_siteID	3rd Party Cookie (-)	Internal cookie	Essential	
pID	3rd Party Cookie (-)	Affiliate advertising	Advertising	
	3rd Party Cookie (-)			

qb_permanent	3rd Party Cookie (-)	Qubit is a personalisation software that uses cookies that are sessionbased and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. They are used by Qubit to improve the user experience	Advertising	
qb_session	3rd Party Cookie (-)	Qubit is a personalisation software that uses cookies that are sessionbased and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. They are used by Qubit to improve the user experience.	Advertising	
rmlconsent_...	3rd Party Cookie (-)	Affiliate advertising	Advertising	
rmStore	3rd Party Cookie (-)	Internal cookie	Essential	
S_1076088743	3rd Party Cookie (-)	Google Ads	Advertising	
s_ecid	3rd Party Cookie (-)	Adoble Analytics	Analytical	

Preferences

Affiliate advertising

Advertising

s_nr	3rd Party Cookie (-)	Internal cookie	Analytical	
SEARCH_SAMESITE	3rd Party Cookie (-)	SameSite prevents the browser from sending this cookie along with crosssite requests. The main goal is mitigate the risk of cross-origin information leakage. It also provides some protection against cross-site request forgery attacks.	Essential	
Session_id	3rd Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	
sessionid	1st Party Cookie (-)	Internal cookie	Essential	
SID	3rd Party Cookie (-)	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	Advertising	
SIDCC	3rd Party Cookie (-)	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	Advertising	

SRCHUID	3rd Party	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.	Analytical	
	Cookie (-			
)			
t060a-dbcookie	3rd Party Cookie (-)	Internal cookie	Advertising	
t1	3rd Party Cookie (-)	Available soon	Advertising	
toolbarId	3rd Party Cookie (-)	Affiliate Advertising	Advertising	
tt_bluekai	3rd Party Cookie (-)	Affiliate advertising	Advertising	
uid	3rd Party Cookie (-)	Contains a unique ID to identify a user	Analytical	

WC_USERACTIVITY_56 00000000009604261	3rd Party Cookie (-)	Internal cookie	Essential	
X-AB	3rd Party Cookie (-)	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site	Essential	
xs	3rd Party	Used in conjunction with the c_user cookie to authenticate your identity to Facebook. Contents: Session ID, creation time, authentication value, secure session state, caching group ID	Advertising	
	Cookie (-)			
Y-City	3rd Party Cookie (-)	Tracking	Essential	
yandex_gid	3rd Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	
YBYBIZ	3rd Party Cookie (-)	Yahoo services	Advertising	

YEDGESESSION	3rd Party Cookie (-)	Tracking	Essential	
yOrbRD	3rd Party Cookie (-)	Collect real time event cross device	Analytical	
yp	3rd Party Cookie (-)	Yandex.Metrics service analytics cookie	Analytical	
	3rd			
zm	Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	
AKA_A2	3rd Party	Akamai Advanced Acceleration (A2) indicator cookie (confidence 1.0)	Essential	
	Cookie (-)			
bm_sz	3rd Party Cookie (-)	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user	Essential	
ak_bmsc	3rd Party Cookie (-)	Akamai. Used to improve website performance	Essential	

geoIP	3rd Party Cookie (-)	This cookie is used to redirect user for the locale store	Essential	
JSESSIONID_INTL	3rd Party Cookie (-)	Internal cookie	Essential	
_abck	3rd Party Cookie (-)	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user	Essential	
s_cc	3rd Party Cookie (-)	Used to determine if browser of user accepts cookies or not	Essential	
	3rd			
_utmz_criteo	Party Cookie (-)	Affiliate advertising	Advertising	
_gcl_aw	3rd Party	Google AdWords - To store ad click information (only if reAdvertising cookies are enabled), generate unique IDs for visitors to remember	Advertising	
	Cookie (-)	preferences and track and gather statistics and conversion rates through the website		

_gcl_dc	3rd Party Cookie (-)	Google AdWords - To store ad click information (only if reAdvertising cookies are enabled), generate unique IDs for visitors to remember preferences and track and gather statistics and conversion rates through the website.	Advertising	
_ym_uid	3rd Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	
_ym_d	3rd Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	
_gat_UA-4866101-7	3rd Party Cookie (-)	Internal cookie	Analytical	
_gads	3rd Party Cookie (-)	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some revenue	Advertising	
	3rd			
_ym_isad	Party Cookie (-)	Yandex Metrica tracking cookie	Advertising	

ccx-lightbox-97E8CA27-95D9-4EC3-BDAF353B93546733	3rd Party Cookie (-)	Available soon	Essential	
TS01351945	3rd Party	Randomic number not used by the application	Essential	
	Cookie (-)			
TS01fbb578	3rd Party Cookie (-)	Randomic number not used by the application	Essential	
cto_bundle	3rd Party Cookie (-)	Affiliate marketing	Advertising	
s_sq	3rd Party Cookie (-)	Used to register the previous link clicked by the user	Essential	
s_vnum	3rd Party Cookie (-)	Internal cookie	Analytical	
s_ppv	3rd Party Cookie (-)	Stores information on the percentage of the page displayed	Analytical	
	3rd			

_gat_UA-4866101-1	Party Cookie (-)	Google Analytics	Analytical	
s_cm_sp	3rd Party Cookie (-)	Available soon	Advertising	
WebAn_navigation.previousPage	3rd Party	Internal cookie	Essential	
	Cookie (-)			
_dc_gtm_UA-4866101-1	3rd Party Cookie (-)	Google Tag Manager	Analytical	
s_vi	3rd Party Cookie (-)	Contains a unique ID to identify a user	Analytical	
s_fid	3rd Party Cookie (-)	Alternative cookie with unique user ID / timestamp when the s_vi cookie cannot be set for technical reasons	Essential	
s_invisit	3rd Party Cookie (-)	Internal cookie	Analytical	

prevPage	3rd Party Cookie (-)	Internal cookie	Essential	
country_iso	3rd Party Cookie (-)	Internal cookie	Essential	
channel	3rd Party Cookie (-)	Internal cookie	Essential	
lang_iso	3rd Party	Internal cookie	Essential	
	Cookie (-)			
optimizelyEndUserId	3rd Party Cookie (-)	Internal cookie	Essential	
_qubitTracker	3rd Party Cookie (-)	Qubit is a personalisation software that uses cookies that are sessionbased and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. They are used by Qubit to improve the user experience	Advertising	

qb_generic	3rd Party Cookie (-)	Qubit is a personalisation software that uses cookies that are sessionbased and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. They are used by Qubit to improve the user experience	Advertising	
_uetsid	3rd Party Cookie (-)	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user browsing the site	Advertising	
)			
_uetvid	3rd Party Cookie (-)	This is a cookie utilized by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website	Advertising	
stc120230	3rd Party Cookie (-)	Internal cookie	Essential	
_gcl_au	3rd Party Cookie (-)	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	Advertising	
bm_sv	3rd Party Cookie (-)	This cookie is used to analyse traffic to determine if it is automated traffic generated by IT systems or a human user	Essential	

wcs_bt	3rd Party Cookie (-)	Internal cookie	Essential	
_fbp	3rd Party Cookie (-)	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Advertising	
RT	3rd Party Cookie (-)	Internal cookie	Essential	
_ga	3rd Party Cookie (-)	ID used to identify users the end user browsing the site	Analytical	

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_gid	3rd Party Cookie (-)	ID used to identify users for 24 hours after last activity	Analytical	
QSI_HistorySession	3rd Party Cookie (-)	This is a session cookie that stores what pages a visitor has visited for the current session	Essential	
LPVID	3rd Party Cookie (-)	This cookie name is associated with software from Live Person, which enables website owners to add online chat functionality to communicate directly with visitors. This cookie is believed to be a unique visitor identifier	Essential	
B	3rd Party Cookie (-)	Affiliate marketing	Advertising	
XB	3rd Party Cookie (-)	Affiliate marketing	Advertising	
MUID	3rd Party Cookie (-)	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes	Advertising	

LPVisitorID	3rd Party Cookie (-)	Live Person - visitor ID as identified in Live Person. Identifies a browser as long as cookie is not deleted	Essential	
LPSessionID	3rd Party	Live Person - current active (or last)	Essential	
	Cookie (-)	monitoring session		
sc_at	3rd Party Cookie (-)	Snapchat services	Advertising	
browser_data	3rd Party Cookie (-)	Snapchat services	Advertising	
bounceClientVisit[ID]	3rd Party Cookie	Wunderkind email advertising : This cookie is set by Wunderkind (Wunderkind Corporation d/b/a Wunder). It stores a pseudonymous identifier to recognize visitors across sessions	Advertising	https://www.wunderkind.co/privacy/data-request-instructions/
thx_guid	3rd Party Cookie (-)	Allows unique identification of a device (PC, telephone, etc.) used to place orders on this website for subsequent analysis.	Essential	

ab.storage.userId.[your-api-key]	3 rd Party Cookie	Used to determine whether the currently logged-in user has changed and to associate events with the current user.	Advertising	
ab.storage.sessionId.[your-api-key]	3 rd Party Cookie	Randomly-generated string used to determine whether the user is starting a new or existing session to sync messages and calculate session analytics.	Advertising	
ab.storage.deviceId.[your-api-key]	3 rd Party Cookie	Randomly-generated string used to identify anonymous users, and to differentiate users' devices and enables device-based messaging.	Advertising	
ab.optOut	3 rd Party Cookie	Used to store a user's opt-out preference when disableSDK is called	Advertising	
ab._gd	3 rd Party Cookie	Temporarily created (and then deleted) to determine the root-level cookie domain, which allows the SDK to work properly across sub-domains.	Advertising	
ab.storage.userId.[your-api-key]	3 rd Party Cookie	Used to determine whether the currently logged-in user has changed and to associate events with the current user.	Advertising	

ab.storage.sessionId.[api-key], ab.storage.deviceId.[api-key], ab._gd (temporary)	3 rd Party Cookie	Technical prerequisite for all SDK functions; must take place on page load	Advertising	
ab.storage.deviceId.[api-key], ab._gd (temporary; deleted after root domain determination)	3 rd Party Cookie	Device recognition across sessions and subdomains; basis for anonymous user identification	Advertising	
ab.storage.sessionId.[api-key]	3 rd Party Cookie	Distinguishing new and existing sessions; basis for message eligibility, synchronisation, and session analyses	Advertising	
ab.optOut	3 rd Party Cookie	Storage of the opt-out preference when the SDK is disabled (disableSDK); prevents further tracking after consent withdrawal	Advertising	
Service Worker registration (server-side); ab.storage.deviceId.[api-key]	3 rd Party Cookie	Delivery of transactional web push notifications (requires separate browser permission; no consent required under ePrivacy if strictly necessary)	Advertising	
ab.storage.deviceId.[api-key]	3 rd Party Cookie	Compatibility targeting, display optimisation, and troubleshooting	Advertising	

ab.storage.sessionId.[api-key]	3 rd Party Cookie	Distinguishing new and existing sessions; basis for message eligibility; no profile building	Advertising	
ab.storage.sessionId.[api-key]	3 rd Party Cookie	Collection of page views during navigation (Braze Minimum Integration – not configurable; required for core platform operation according to Braze documentation); basis for session analysis and message eligibility	Advertising	
ab.storage.sessionId.[api-key]	3 rd Party Cookie	Quality control, delivery confirmation, and prevention of duplicate sends (Braze Minimum Integration -- not configurable; required for core platform operation according to Braze documentation)	Advertising	
(localStorage; no cookie)	3 rd Party Cookie	Technically strictly required client-side intermediate storage for core SDK operation: device identification, session management, server configuration, network rate-limiting, and message eligibility. No marketing content; no user ID.	Advertising	
ab.storage.sessionId.[api-key], ab.storage.deviceId.[api-key]	3 rd Party Cookie	Delivery of order confirmations, service notifications, and non-personalised messages	Advertising	

ab.storage.userId.[api-key]	3 rd Party Cookie	Linking the anonymous browser session to the logged-in user profile after consent has been granted; enables cross-channel identity resolution and attribution of events to a known user profile.	Advertising	
ab.storage.sessionId.[api-key], ab.storage.userId.[api-key]	3 rd Party Cookie	Detailed analysis of web usage behaviour; triggering of marketing messages based on user actions for marketing purposes	Advertising	
ab.storage.userId.[api-key]	3 rd Party Cookie	Building personalised user profiles (demographics, preferences, browsing behaviour) for segmentation and campaigns	Advertising	
ab.storage.userId.[api-key]	3 rd Party Cookie	Collection of page-specific user events (e.g. product views, basket actions, searches) for marketing segmentation	Advertising	
ab.storage.userId.[api-key]	3 rd Party Cookie	Collection of online purchase events for marketing analysis, product recommendations, and campaign optimisation	Advertising	
ab.storage.userId.[api-key], ab.storage.sessionId.[api-key]	3 rd Party Cookie	Display of personalised marketing messages based on user profile, purchase history, and behaviour	Advertising	

ab.storage.userId.[api-key], ab.storage.sessionId.[api-key]	3 rd Party Cookie	Display of personalised offers and recommendations (e.g. wishlist updates, back-in-stock, loyalty programme)	Advertising	
Service Worker registration; ab.storage.userId.[api-key]	3 rd Party Cookie	Sending of personalised marketing push messages (requires browser permission and marketing consent)	Advertising	
ab.storage.userId.[api-key]	3 rd Party Cookie	Creation of audience segments based on collected events and attributes for targeted campaigns	Advertising	
(localStorage; no cookie)	3 rd Party Cookie	Client-side intermediate storage of marketing content and user-related data: complete IAM/trigger configuration incl. message HTML, campaign IDs, and trigger conditions; history of trigger activations per campaign; user ID; outgoing event queue. Only populated after consent has been granted and changeUser() has been called.	Advertising	
App Storage (no browser cookies)	3 rd Party Cookie	Technical prerequisite for all SDK functions; must take place at app launch	Advertising	

App Storage	3 rd Party Cookie	Unique device identification for message delivery, session management, and user differentiation	Advertising	
Push token stored server-side at Braze	3 rd Party Cookie	Delivery of push notifications to the user's device. Prerequisite for all push channels	Advertising	
App Storage	3 rd Party Cookie	Distinguishing new and existing sessions; basis for message eligibility and engagement analysis	Advertising	
App Storage	3 rd Party Cookie	Compatibility targeting, troubleshooting, and app optimisation	Advertising	
-	3 rd Party Cookie	Quality control, delivery confirmation, and prevention of duplicate sends (Braze Minimum Integration -- not configurable; required for core platform operation according to Braze documentation)	Advertising	
-	3 rd Party Cookie	Delivery of order confirmations, service notifications, and non-personalised messages	Advertising	

-	3 rd Party Cookie	Display of general, non-personalised content without user profile reference	Advertising	
App Storage	3 rd Party Cookie	Linking the anonymous device session to the logged-in user profile after consent has been granted; enables cross-channel identity resolution and attribution of events to a known user profile.	Advertising	
-	3 rd Party Cookie	Display of personalised marketing messages based on user profile, purchase history, and behaviour	Advertising	
-	3 rd Party Cookie	Display of personalised offers and recommendations (e.g. wishlist updates, back-in-stock, loyalty programme)	Advertising	
App Storage	3 rd Party Cookie	Analysis of app usage; triggering of marketing messages based on user actions and behaviour	Advertising	
-	3 rd Party Cookie	Building personalised user profiles (demographics, preferences, behavioural characteristics) for segmentation and campaigns	Advertising	

-	3 rd Party Cookie	Collection of company-specific user events (e.g. product views, basket actions) for marketing segmentation and campaigns	Advertising	
-	3 rd Party Cookie	Collection of purchase events for marketing analysis, product recommendations, and campaign optimisation	Advertising	
(Push token server-side)	3 rd Party Cookie	Sending of personalised marketing push messages (additionally requires OS-level push permission from the user)	Advertising	
-	3 rd Party Cookie	Storage and synchronisation of consent status to control SDK functionality and correct campaign segmentation	Advertising	