DEPUTY PRODUCT EDITOR - MR PORTER

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels, relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

MR PORTER launched in early 2011 and offers an edited product selection of the best in men's style, from global designer labels to niche specialist brands alongside original editorial and style advice.

"During New York Fashion Week, editors and stylists weren't talking about the runway; they were all a-twitter (literally and figuratively) about the arrival of MR PORTER. The Y chromosome to NET-A-PORTER." — GQ USA

The Role:

We have a fantastic opportunity for an enthusiastic individual to join our editorial team as a Deputy Product Editor working on MR PORTER products. The purpose of this role is to aid the Product Editor in the day to day running of the team and ensure the upload process runs smoothly as well as managing the team and workload in the Editor’s absence. The candidate should have an extremely strong commercial awareness, a good knowledge of men’s fashion and the proven ability to write and edit engaging editorial copy. They will help ensure all products across the site are described in an accurate and reliable manner, in clear and concise English and represent the MR PORTER ethos.

Responsibilities:

• Keeping up-to-date with current trends by researching magazines as well as designers and having a strong sense of commercial awareness and a strong fashion knowledge (trends as well as technical) in men’s wear.
• Copy check weekly uploads on both the staging server and live site - making amends where necessary
• Overseeing the DLP’s (Designer Landing Pages) on a seasonal basis
• Conduct regular audits of the site to check for consistency and accuracy
• Overall responsibility and ownership of the product page from an editorial standpoint in absence of the Product Editor
• Help manage the team on a daily basis and be responsible for the smooth running of the team and the upload process in Product Editor’s absence
• Help Product Editor to ensure all product editorial is written and maintained in a commercial style which strengthens the MR PORTER brand
• Help Product Editor to ensure all product descriptions are well-written in a concise, accurate and informative manner, showcasing all relevant key details
• Work to daily deadlines in advance
• Act as an ambassador for MR PORTER.

Essential Skills & Requirements:

• Excellent written English with strong editorial awareness
• Experienced in composing sales driven copy which combines commerciality with a strong editorial voice
• Previous editing experience
• A proven ability to work quickly and efficiently with accuracy and attention to detail
• Time management skills, excellent time keeping and ability to meet deadlines
• Sound knowledge of men’s luxury fashion, seasonal trends, designers and brands as well as strong commercial awareness
• Creative flair and a genuine love of the men’s wear luxury fashion industry
• A keen sense of personal style
• Team player
• Excellent organisational skills

Location: London, W12
Hours: Daily 9.30am- 6pm (flexibility is needed)
To Apply: Please send us an updated CV (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to careers@mrporter.com

NO AGENCIES PLEASE