

## ONLINE VISUAL MERCHANDISER

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

As such, we are seeking a talented and original Online Visual Merchandiser with strong fashion sense, to work with our studio team in bringing the NET-A-PORTER repertoire of products to life. You will use innovative and eye catching styling and thereby constantly improve the shopping experience at NET-A-PORTER.

This is a great role for someone who wants to be involved during a critical stage in the development of what is an iconic luxury e-tailing site.

"..the slickest high-fashion magazine-style website" *Sunday Times Style, U.K.*

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### Day-to-day Responsibilities

- Partner with photographers to deliver lay down and mannequin images that accurately depict clothing and are styled according to NET-A-PORTER house standards.
- Develop strong, up-to-date knowledge of designers, brands, trends and NET-A-PORTER editorial.
- Attend trend presentations and designer clinics to ensure consistency of style and support buying strategy.
- Work with VM Editor to interpret and implement runway trends for weekly upload products.
- Select outfits and present suggestions to VM Editor for approval.
- Supervise Visual Merchandising Assistant (VMA) and interns in dressing of mannequins to ensure outfit works and styling is of the highest standard.
- Supervise and guide VMA's in lay down styling.
- Sign off on all front, back and close up images as required.
- Ensure no more than 5% of your images are reshot per week.
- Coordinate reshoots as required
- Meet image deadlines for weekly uploads.
- Communicate workflow statuses and concerns to VM Editor and photography manager
- Help train and monitor progress and performance of VMAs and interns.
- Analyse weekly sell through reports to ensure that the appropriate products are being featured.
- Ensure organized and ordered photo studio with clear receiving records.
- Ensure Sample stock is not mis-handled
- Ensure accurate outfit lists are provided to the Product Editorial Team.
- Style LookBook images and VM related projects as required.
- Introduce and table new techniques and ideas to continually improve the NET-A-PORTER online visual merchandising function and imagery.
- Styling on ad hoc marketing campaigns.

### Essential Skills & Requirements

- Previous visual merchandising experience in a commercial environment (preferably luxury)
- A strong and thorough knowledge of designers and brands
- A real sense of runway look's and what trends are happening each season

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- Flair and individuality combined with awareness of NET-A-PORTER house style
- Able to work well as part of a team in a highly pressurized environment.
- Strong fashion and styling sense with the ability to incorporate new fashion trends
- Proven ability to work to stringent deadlines and exceptional eye for detail.
- Excellent work ethic.
- Pro-active and able to show initiative/ideas to constantly improve the image quality of the site.

**Location:** This role is based in our New York City Office  
**Hours:** 37.5 Hours per week. Some additional hours may be required during seasonal peaks in order to meet deadlines.  
**To Apply:** Please send us an updated resume (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to [usjobs@net-a-porter.com](mailto:usjobs@net-a-porter.com)  
The interview process will include face to face interviews and practical tests.

**NO AGENCIES PLEASE**

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